

*Home Sweet Home just got Sweeter*

**GET THE BEST HOME INTERNET EXPERIENCE AVAILABLE.**



### **ABOUT NORVADO**

Norvado has been connecting the Chequamegon area to the world since 1950. From the first phone line to fiber optics, Norvado's investment in the future of our communities continues today with a recent expansion of our network capabilities to 100 gigabits. With 57 local employees, \$75 million in technology investment spanning across four counties and over 3000 square miles and the fastest network - no other national telecommunications company comes close to matching our commitment to you and our community.

### **FIBER MATTERS**

Unlike most internet service providers that use copper wire and electricity to deliver Internet, TV and Phone, Norvado has chosen to invest in the cutting-edge technology of fiber optic to enable blazing fast internet speeds endurance and reliability. A thread of fiber optic cable, only slightly thicker than a human hair, uses light to carry all the Internet, TV and phone services that you want. Norvado Fiber Internet creates new opportunities for home offices, telecommuting and online education.

### **FIBER AND REAL ESTATE**

In the real estate market, fiber can be a strong differentiator. Homes with fiber connections are easier to sell or rent. According to a survey by US market research and consulting firm RVA LLC, buyers are willing to pay a 2% premium for a fiber-connected house. Additionally, Fiber-to-the-Home communities like those in Norvado's fiber service territory have realized a 3.1% increase in home value, which equates to an extra \$5,437 on an average home.



## SPEED

With fiber optics, data is transmitted faster and can travel further distances. Norvado Fiber Internet can provide internet speeds of up to one gigabit. Greater levels of speed allow for seamless internet use. Multiple devices accessing the internet simultaneously will not impact the performance of one another. Everyone shares in the speed.

BEST FOR:		
30/3 MPS	100/10 MBPS	1GBPS/100 MBPS
2 Devices	3-5 Devices	6+ Devices
Facebook Usage	Streaming (Netflix, Hulu, ect.)	Gaming
Email	Smart Home	Telecommuting
Web Browsing	Web Browsing	Routine Cloud Back up

## RELIABILITY

Temperature fluctuations, severe weather conditions and moisture can all cause a loss of connectivity with copper cable-based services. The durability of fiber allows it to withstand many of the conditions that copper cable is susceptible to.

## SECURITY

Unlike copper cable, Fiber optics do not radiate a signal and are much more difficult to tap. If a fiber optic cable is tapped, the light break causes the system to fail and is easily detected. Fiber optics allow for safer and secure data transmission.

## CUSTOMER SERVICE FROM YOUR NEIGHBORS

We are a cooperative. That means we work for you. Your Internet, TV and Phone is delivered, serviced and supported by our highly skilled local staff. With Norvado, you get a team of specialists that will help you to identify your Internet, TV and Phone service needs. Our qualified technicians professionally install and setup your service, and show you how to use it. You won't need to sweat the details or learn a new language. Our outstanding 24/7 support and team is always available to you, our valued customer. Your life is dynamic and so is technology. We're here to help you make technology work for you.

